



For Immediate Release

## **Cushman & Wakefield announces two new country CEO positions in key Asia Pacific markets**

**SINGAPORE, March 28, 2024** – Cushman & Wakefield [NYSE: CWK] has announced two new country CEO positions in its Asia Pacific business, appointing Noral Wild to CEO, Australia & New Zealand, and Natalie Craig to the role of CEO, Singapore, with both roles effective from April 1. The appointments bring both countries into alignment with the real estate services firms' other key markets in Asia Pacific, which are led by a single representative.

**Asia Pacific CEO Matthew Bouw** said, "Australia and Singapore are both key destinations for occupiers and investors of real estate, not just in Asia Pacific, but globally. We see opportunities to partner with our clients across the whole real estate lifecycle and to bring Cushman & Wakefield's integrated service offering to clients in both the government and private sectors under the direction of a single country leader.

"As client buying behaviours change, we are focussed on ensuring our service delivery model adapts to those changing needs. Over the past 12 months, Cushman & Wakefield has bolstered its team with a significant number of new brokers, reinforcing its presence in key sectors such as Capital Markets, Valuations, Investment Sales, Logistics & Industrial, Capital Advisory, and Alternatives. We continue to invest in our platform to help our clients navigate through some of the most complex challenges in the built environment."

### **Noral Wild, Head of Alternatives, to take on Australia CEO role**

With over 28 years of experience in commercial real estate, Noral will oversee a team of 1,750 employees across 17 offices. Noral's extensive experience includes leadership positions at JB Were, EY, and JLL, where she served as the Head of Alternatives for 12 years. Additionally, Noral also ran her own construction company for a decade, further enriching her understanding of the industry. Noral joined Cushman & Wakefield as Head of Alternatives earlier this year.



Noral said: "I am extremely excited to take on the leadership of Cushman & Wakefield across Australia and New Zealand. Together with our talented team, we will navigate the market recovery and capitalise on growth opportunities. I am proud of our people-first culture at Cushman & Wakefield, as we continue to build a diverse, equitable and inclusive culture that reflects the communities in which we operate."

### **Natalie Craig, Managing Director C&W Services, takes on Singapore CEO role**

Natalie's extensive experience includes over 20 years in commercial real estate; prior to joining Cushman & Wakefield she held leadership positions at CBRE, Macquarie Bank and Minter Ellison. She holds both an Economics and a First Class Honours law degree.

Since 2020 Natalie has led the C&W Services business which, with a portfolio of 100 million sq ft under management, is the largest provider of facilities management services in Singapore. As Singapore CEO, Natalie will oversee a team of more than 2,000 employees from both the CRE and C&W Services businesses.

Anshul Jain will continue to lead the Singapore CRE business in addition to his roles as Chief Executive of India & Southeast Asia and Head of APAC Tenant Representation.

Natalie Craig said of her appointment: "I am extremely excited to take on the leadership of Cushman & Wakefield in Singapore. We are seeing growth opportunities right across our business, particularly in the government sector, the logistics and industrial sector and more generally across Singapore's built environment where Singapore's Green Plan 2030 requires a greater focus on energy management and asset optimisation."

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**C&W Services** is the facilities and engineering arm of Cushman & Wakefield, offering facilities management, engineering solutions, and energy management strategies as well as innovative facilities management technology to clients including building owners, occupiers, government bodies and corporate real estate companies. C&W Services Singapore is headquartered at Chai Chee.

**Cushman & Wakefield** (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2023, the firm reported revenue of \$9.5 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com)