



For Immediate Release

Cushman & Wakefield bolsters data centre, new economy capabilities with Project & Development Services team appointment

SINGAPORE, February 9, 2023 – Cushman & Wakefield is pleased to announce the appointment of **James Benjamin Normandale** as **Director, Vertical Practice Groups, Project & Development Services, Asia Pacific**.

Based in Singapore, Normandale will work with the regional Project & Development Services (PDS) team to further the firm's business development, serve as a regional platform subject matter expert, and lead client care support programmes and project performance operations for the Vertical Practice Group (VPG) projects across the new economy. Normandale will also work closely with PDS teams in key markets to support cross-border investor clients and to drive regional growth.

Asia Pacific Head of PDS, Tom Gibson, said the appointment reflected Cushman & Wakefield's ongoing commitment to expanding its service offering across secular growth areas.

"Identifying areas of growth and investing in our service delivery capabilities to remain ahead of our clients' expectations is central to our PDS operating model. James's experience in specialist projects including data centres, logistics & industrial, healthcare, life sciences, multi-family and asset enhancement will further cement our growing reputation among clients looking to diversify their portfolios away from traditional asset classes."

Normandale has over 15 years' experience in strategic consulting, capital projects, portfolio planning and development management across Asia, Europe, the Middle East and Africa. He has a background in building surveying and project management and has also held programme management and regional director roles. He joins Cushman & Wakefield from CBRE.

"We have seen increased demand for project management services within alternative asset classes at the same time that the scope of many projects has changed to better incorporate sustainability and ESG imperatives," Normandale said. "It's a time of transition for the industry and I'm excited to join Cushman & Wakefield's PDS team to help clients navigate this changing environment."



Note to Editors: Cushman & Wakefield's Project & Development Services optimises capital expenditure for clients during the provision of project management, building consultancy, end-to-end design and build, and specialist project advisory services for local, regional and global clients. In 2022, the Asia Pacific PDS service line delivered approximately 62 million square feet of completed projects totaling over USD600M capital value.

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and approximately 60 countries. In 2021, the firm had revenue of \$9.4 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. To learn more, visit www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.