

For Immediate Release

Cushman & Wakefield Announces Senior Leadership Promotions in Investor Services and Capital Markets for Asia Pacific

SINGAPORE, December 13, 2022 – Cushman & Wakefield, a global leader in commercial real estate services, today announced the promotions of **James Young** and **Gordon Marsden** as Head of Investor Services, APAC & EMEA and Head of Capital Markets, Asia Pacific respectively.

Matthew Bouw, Chief Executive Officer, Asia Pacific at Cushman & Wakefield said, “These senior leadership appointments further strengthen our investor services platform across Asia Pacific and reflect the ongoing and rapid growth of our brokerage, valuations and project management businesses across the region. As clients increasingly take a global and more diversified approach to their investment strategy, they look to firms like Cushman & Wakefield that can provide a full suite of investor services locally, regionally, and globally, via a global network of experienced and talented people such as James and Gordon.”

James Young, Head of Investor Services, APAC & EMEA



James’ promotion to Head of Investor Services, Asia Pacific is an expansion of the role that he is currently holding in Europe, Middle East & Africa (EMEA). With this expanded role, which will take effect from January 2023, James will support the firm’s major clients with their investment strategy across multiple regions. He will foster strategic relationships, focus on business development, monitor capital flows and leverage our strong local broker network to create value for clients across regions.

In Asia Pacific, James will work closely with Dennis Yeo (Head of Investor Services, Logistics & Industrial, Asia Pacific) and Gordon Marsden to drive sustained growth across the Investor Services’ business in the region.

“The EMEA and Asia Pacific regions share many characteristics, comprising established destinations for global capital alongside less mature real estate markets. Having always had a global outlook, I’m excited to expand my role to help support our clients in navigating local market nuances as they seek to allocate capital and maximise returns. We are currently experiencing a challenging economic environment across the globe, but that will inevitably lead to opportunities for our clients. We want to position ourselves to help investors re-examine their assets, diversify their options and prepare for the rebound,” said James.

MEDIA CONTACT:

Foo Chek Yee
Head of Public Relations, APAC
+65 6317 8353
chekyee.foo@cushwake.com



James has been with Cushman & Wakefield for 32 years and has held a number of leadership roles in EMEA, during which he has advised some of the largest companies on multiple transactions. James will sit on both the EMEA and APAC Executive Committees.

Gordon Marsden, Head of Capital Markets, Asia Pacific



As Head of Capital Markets, Asia Pacific, Gordon will lead the growth of the Capital Markets business in the region, working alongside Francis Li, Chairman of the Asia Pacific Capital Markets Board. He will drive the firm's Capital Markets strategy around regional clients and institutional investors and work with the brokerage teams across Asia Pacific. Gordon's appointment is with immediate effect and he will relocate to Singapore from Hong Kong.

Gordon joined Cushman & Wakefield in 2007 and has over 15 years of real estate experience in Asia Pacific, covering strategic advice, investor relations, capital raising and brokerage. He has led divestment campaigns on individual assets and significant portfolios across multiple asset classes. His client portfolio includes pension companies, insurance companies, sovereign wealth funds, limited partners, fund managers, developers, family offices and high net worth individuals. Having previously been actively involved in Asian outbound capital, he is also well versed on global real estate markets and their drivers of growth. Gordon started his real estate career in London in the late 1990's.

"Asia Pacific offers a diverse landscape for investment opportunities, from the developed markets of Japan, Singapore, and Australia to the high-potential emerging markets such as India and Southeast Asia. Having sat alongside the market-leading Greater China business for the past 15 years, abundant opportunity will return to that market, and we will be well placed to capture it. I am excited to be taking up the helm of the Asia Pacific Capital Markets business at this important juncture where there is a huge pool of capital targeting the region and investors are seeking investment advice and options as they prepare to ride the waves of recovery in the years ahead," said Gordon.

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and approximately 60 countries. In 2021, the firm had revenue of \$9.4 billion across core services of property, facilities and project management, leasing, capital markets, and valuation and other services. To learn more, visit www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.

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